

# Social Media Insights

01 Apr 19 - 30 Apr 19



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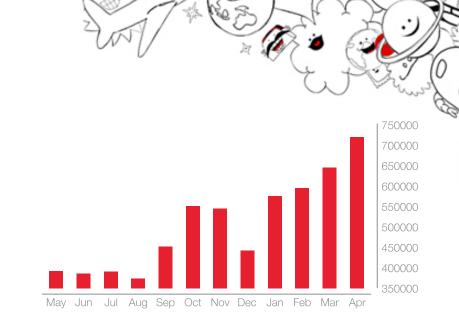


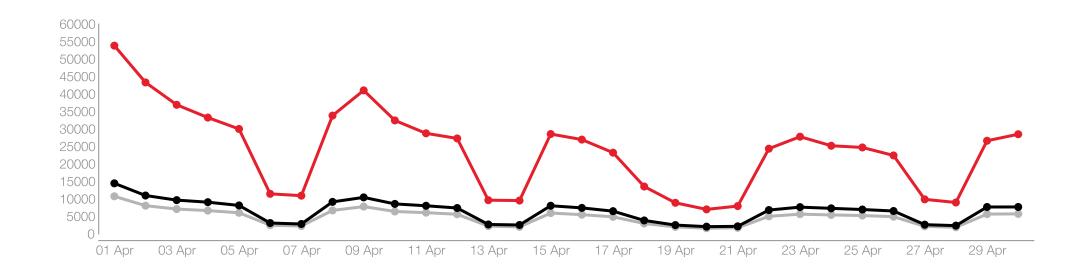
### Audience



718K +18.34% Page views 196K +17.32% Visits

147K +16.55% Visitors

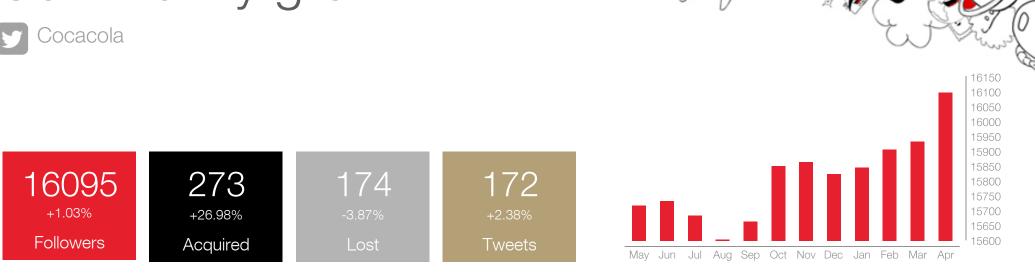


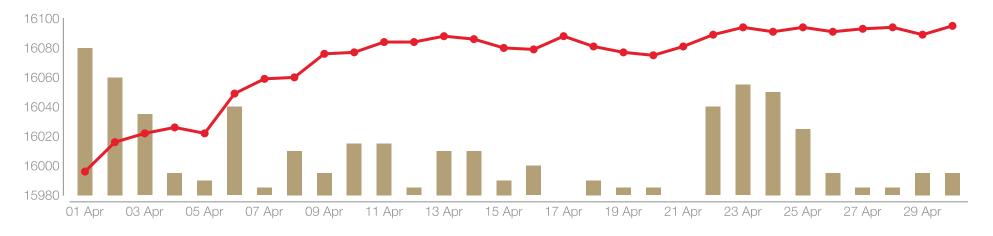




# Community growth











### Interactions

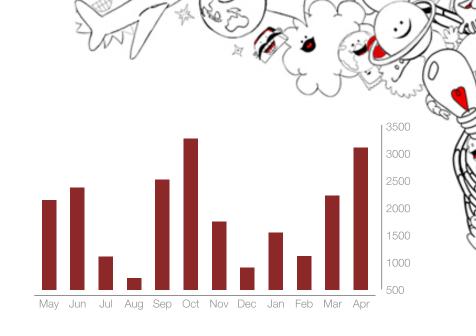


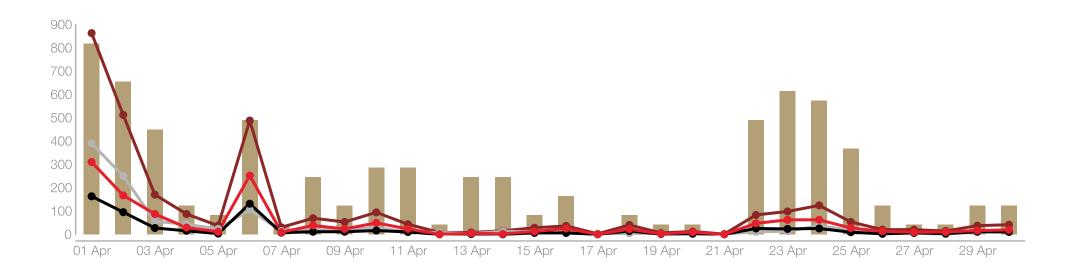
1339 +20.2% Likes

634 +28.08% Retweets

1119

3092 +41.25% Interactions

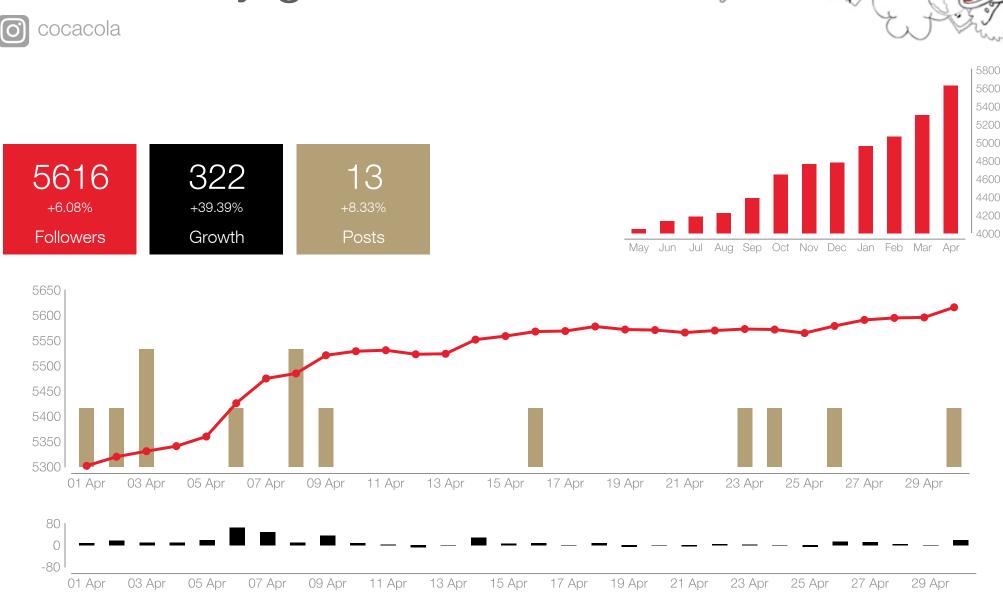






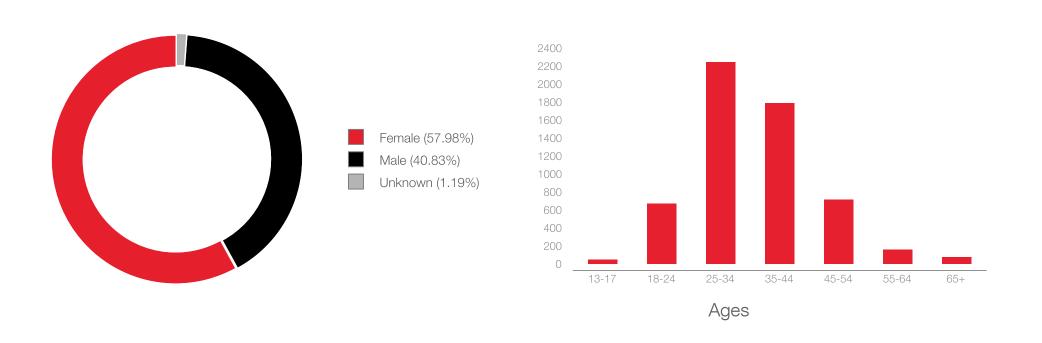
# Community growth





# Demography: gender and age





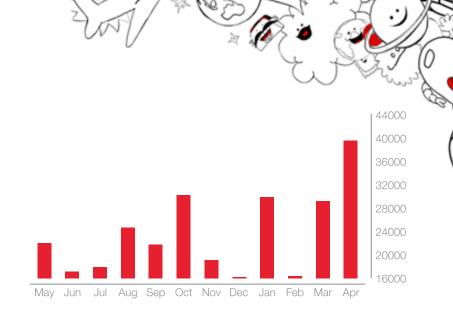


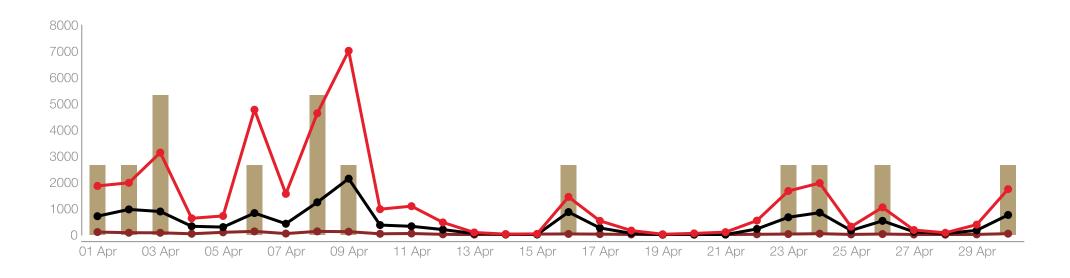
### Reach



39431 +41.46% Impressions 13692 +4.57% Reach

1483 -14.08% Profile views 13 +8.33% Posts



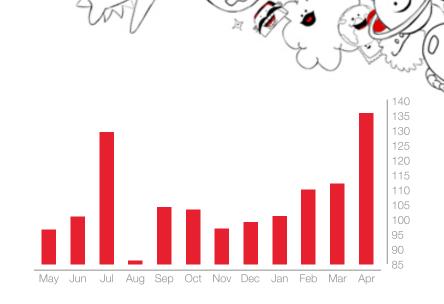


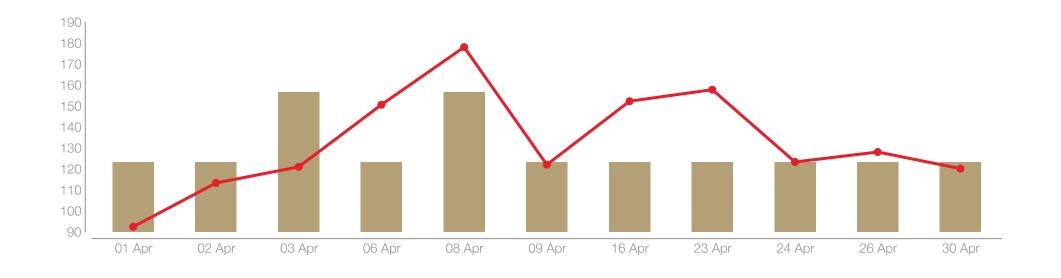


## Posts



135.54 +21.92% Engagement Posts







### Interactions



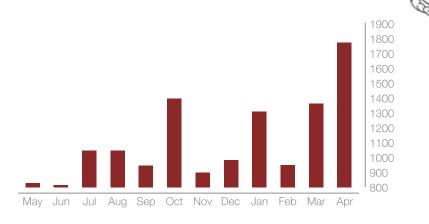


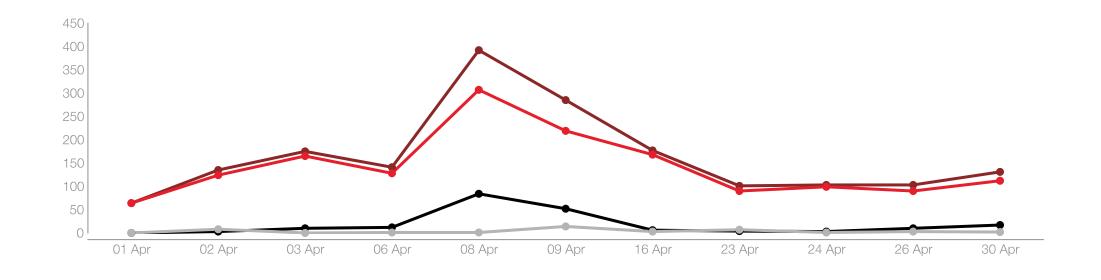
1566 +34.31% Likes

201 +101% Comments

40

1807 +40.19% Interactions







### Stories





14182

+62.01%

Impressions

11734

+61.69%

Reach

54

-68.75%

Stories

